

Michael Desjadon

35 Westside Drive, Ballston Lake, NY 12019
518.703.0342 | michaeladesjadon@yahoo.com

PROFESSIONAL PROFILE

Experienced graphic artist with proven project management capabilities and technical skill sets. A highly organized and focused team player who is adaptable, flexible and client-focused. Accustomed to switching gears quickly to accommodate new priorities. A resourceful individual who takes ownership of projects, sees the big picture, and effectively troubleshoots issues. Known for being loyal with a strong work ethic. Seeking to apply existing abilities while being challenged to stay abreast of new technology and trends. Welcomes a firm that appreciates dedication, a high level of detail, and a positive attitude.

WORK EXPERIENCE

COMFORTEX WINDOW FASHIONS through Linium Staffing– MAPLEWOOD, NY June 2010 – Present
Graphic Designer

- Oversee production of custom graphics for custom window shades.
- Create content for company's social media outlets.
- Mechanize custom graphic files for print production.
- Prepare web-ready graphics.
- Create multi media presentations for Executive meetings.
- Maintain production schedule from ordering to production and shipping.
- Work closely with clients and production staff to make sure final product meets client's needs.

FREELANCE – ALBANY, NY May 2009 – June 2010
Graphic Designer

- Freelanced for various graphic design projects.

MEDIA LOGIC, INC. – ALBANY, NY Feb. 2000 – April 2009
Senior Graphic Artist

- Promoted into senior role, which included a set client base, and full project management responsibility.
 - Partnered with account managers, art directors and designers to meet clients' objectives.
 - Selected to serve as artist for company's M2 subsidiary, supporting a smaller, regional clientele. Position required intensive contact with vendors and account managers.
 - Successfully completed up to 15 projects at a given time, with varying durations, budgets and project scopes.
 - Translated design concepts to produce a wide variety of pieces including: direct mail, trade show graphics, outdoor signage, interactive materials and other creative deliverables.
 - Led pre-press production meetings to identify opportunities and resolve issues.
 - Pooled production resources to meet and exceed expectations, while being cost efficient.
 - Oversaw the complete production process, including organization and backup of files, client and internal revisions, press proofs and match print assessments, and final release of files and press checks.
 - Ensured projects adhered to clients' graphic standards and printer specifications.
 - Responded quickly to changes in requirements to meet clients' needs.
 - Worked in conjunction with web designers to create web-ready graphics and layouts.
 - Mentored graphic artists.
- Key Clients:* Visa, Wachovia Bank, Orange Regional Medical Center, Webster Bank, Farmers Allstate and M2 Design.

BRADY & BERG, INC. – WORCESTER, MA Oct. 1994 – Jan. 2000
Designer/Prepress Specialist

- Oversaw daily operations of service bureau during absence of owner.
- Worked with clients and printers to prepare files for output and printing.
- Managed projects from conception to project completion.
- Prepared web-ready graphics.
- Completed color correction and output of full color flyer inserts for major Worcester and Boston newspapers.
- Ordered supplies and managed inventory.
- Maintained chemistry of processors and color proofer.

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TECHNICAL SKILLS

- MAC and PC based applications: Expertise with Quark, Illustrator, Photoshop and Adobe Acrobat. Strong knowledge of PageMaker, InDesign, Dreamweaver and MS Office Suite. Working knowledge of Flash, Fireworks and some knowledge of FinalCut.
- Proven ability to take design from conception through the complete production process: mechanical, color correction, style sheets, comps, and all facets of electronic production. Have strong comping/mechanical skills and typographic sense.

EDUCATION

Lyndon State College, Lyndonville, VT, 1994

B.A., Communications Arts and Sciences with concentration in Graphic Design; Dean's List

Hudson Valley Community College, Troy, NY, Expected graduation 2012

A.S., Computer Information Systems with concentration in Web Design; Phi Theta Kappa Honor Society

*Online portfolio accessible at www.desjadon.com. Print portfolio and references available upon request.
www.linkedin.com/in/michaeldesjadon*